

Contract / Revision **20338** Flight Dates **08/17/10-08/22/10**

Original Date / Revision 08/17/10 / 08/30/10

Order Sep 00:15:00

Advertiser **FLORIDA'S FUTURE FUND** Product

Estimate #

FLA'S FUTURE FUND

Alt. Order # **09236531**

Agency **TARGET ENTERPRISES LTC** Agency Com 15%

Billing Type Cash

Buying Contact

Billing Contact

Order Type GENERAL

Billing Cycle EOM/EOC

**15260 VENTURA BLVD
SUITE 1240
SHERMAN OAKS, CA 91403**
**15260 VENTURA BLVD
SUITE 1240
SHERMAN OAKS, CA 91403**

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POLITICAICIA

Primary Account Executive
Bill Gonzalez

Sales Office LA

Product Codes PL2

Sales Region National

Priority P-1

Account Executive Order%
Bill Gonzalez 100%

Agency Ref

Advertiser Ref

Order Share 10% Market Value 37240

Competing Station	% of Order	Amount
WCLF	90%	33516
WEDU	%	0
WFLA	%	0
WFTS	%	0
WFTT	%	0
WHTR	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WXPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2010	18	\$3,165.40	\$3,724.00	6.80	07/26/10	08/22/10	18	\$3,165.40	\$3,724.00
Totals	18	\$3,165.40	\$3,724.00	6.80					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
E 1	7	08/17/10	08/20/10	M-F 11a-12p The View	CM	11a-12p	-TWTF--	:15/:15	4	\$200.00	P-1	0.40	BK	4	\$800.00
VIEW SEE COMMENT															
PLEASE ENDEAVOUR TO RUN AS STAND ALONES. CAN RUN AS BOOKENDS AS NEEDED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/16/10	08/22/10	-TWTF--		4		\$200.00		0.40					
E 2	7	08/17/10	08/20/10	M-F 7-730p M-F 7-730p	CM	WHEEL	-TWTF--	:15/:15	2	\$400.00	P-1	0.70	BK	2	\$800.00
WHEEL OF FORTUNE REVISED TO CREDIT 1X															
PLEASE ENDEAVOUR TO RUN AS STAND ALONES. CAN RUN AS BOOKENDS AS NEEDED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/16/10	08/22/10	-TWTF--		2		\$400.00		0.70					
E 3	7	08/17/10	08/20/10	M-F 730-8p M-F 730-8p	CM	JEOPARDY	-TWTF--	:15/:15	2	\$400.00	P-1	0.70	BK	2	\$800.00
JEOPARDY CREDIT 1X															
PLEASE ENDEAVOUR TO RUN AS STAND ALONES. CAN RUN AS BOOKENDS AS NEEDED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Contract / Revision 20338 Flight Dates 08/17/10-08/22/10

Hiatus Dates

Original Date / Revision 08/17/10/ 08/30/10

Order Sep 00:15:00

Advertiser FLORIDA'S FUTURE FUND Product FLA'S FUTURE FUND

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	7	08/17/10	08/20/10	M-F 730-8p M-F 730-8p	CM	JEOPARDY	-TWTF--	:15/:15	2	\$400.00	P-1	0.70	BK	2	\$800.00
JEOPARDY CREDIT 1X PLEASE ENDEAVOUR TO RUN AS STAND ALONES. CAN RUN AS BOOKENDS AS NEEDED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/16/10 08/22/10 -TWTF-- 2 \$400.00 0.70															
E 4	7	08/17/10	08/20/10	M-F 1135p-1206a Nightline	CM	1135p-1206a	-TWTF--	:15/:15	2	\$176.00	P-1	0.30	BK	2	\$352.00
NIGHTLINE CREDIT 1X PLEASE ENDEAVOUR TO RUN AS STAND ALONES. CAN RUN AS BOOKENDS AS NEEDED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/16/10 08/22/10 -TWTF-- 2 \$176.00 0.30															
E 8	7	08/22/10	08/22/10	Sun GMA Sun GMA	CM	8-9a	-----S	:15/:15	1	\$160.00	P-1	0.30	BK	1	\$160.00
GOOD MORNING AMER SEE COMMENT PLEASE ENDEAVOUR TO RUN AS STAND ALONES. CAN RUN AS BOOKENDS AS NEEDED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/16/10 08/22/10 -----S 1 \$160.00 0.30															
N 9	7	08/19/10	08/20/10	M-F 5a-6a Rotator 5a-6a Rotator	CM	5a-6a	---TF--	:15/:15	2	\$70.00	P-1	0.20	BK	2	\$140.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/16/10 08/22/10 ---TF-- 2 \$70.00 0.20															
N 10	7	08/22/10	08/22/10	Sun GMA Sun GMA	CM	8-9a	-----S	:15	1	\$104.00	P-1	0.30	NM	1	\$104.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/16/10 08/22/10 -----S 1 \$104.00 0.30															
N 11	7	08/19/10	08/20/10	ABC 7 News at Noon ABC 7 News at Noon	CM	12-1p	---TF--	:15	2	\$130.00	P-1	0.20	NM	2	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/16/10 08/22/10 ---TF-- 2 \$130.00 0.20															
N 12	7	08/22/10	08/22/10	This Week This Week	CM	9-10a	-----S	:15	1	\$130.00	P-1	0.40	NM	1	\$130.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/16/10 08/22/10 -----S 1 \$130.00 0.40															
N 13	7	08/21/10	08/21/10	ABC 7 Sat News at 630p ABC 7 Sat News at 630p	CM	630-7p	-----S-	:15	1	\$178.00	P-1	0.00	NM	1	\$178.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/16/10 08/22/10 -----S- 1 \$178.00 0.00															
N 14	7	08/21/10	08/21/10	Sat 7-730p Sat 7-730p	CM	WHEEL	-----S-	:15	1	\$114.00	P-1	0.60	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/16/10 08/22/10 -----S- 1 \$114.00 0.60															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 7 08/16/10-08/22/10 Sat 7-730p WHEEL -----Sa-- :15 (\$114.00) 0.60 NM Credited															
N 15	7	08/21/10	08/21/10	Sat 730-8p Sat 730-8p	CM	JEOPARDY	-----S-	:15	1	\$114.00	P-1	0.60	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/16/10 08/22/10 -----S- 1 \$114.00 0.60															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 7 08/16/10-08/22/10 Sat 730-8p JEOPARDY -----Sa-- :15 (\$114.00) 0.60 NM Credited															
													Totals	18	\$3,724.00